Green Public Procurement of Costa Rican Products to the European Union

Cámara de Industrias de Costa Rica

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Green Public Procurement

The purchase of environmentally-friendly products using tax-payer money
Determine a method for assessing the feasibility of Costa Rican companies to penetrate the green public markets of France, Germany, Italy, and Spain.
Exploratory Study

Four case studies test a method for assessing the preparedness of Costa Rican companies to meet GPP criteria.
Feasibility

Therefore, a market valued at $8.1 billion is available to countries such as Costa Rica.

16% of EU GDP is public procurement.

0.35% of public procurement awards are to countries outside of the EU.
Product Sectors

Processed Foods

Furniture

http://www.neowin.net/forum/lofiversion/index.php/t568636.html
GPP Processed Food Criteria

- Organic Ingredients
- Recyclable Packaging
- Solid Waste Management

GPP Furniture Criteria

Certified timber

No harmful preservatives, paints, or varnishes

No harmful blowing agents used in the production of the foam

Recyclable packaging

Solid waste management

Longevity of the product
Company Preparedness

Assessed using a Questionnaire

Two Processed Food Companies
- Companies A and B

Two Furniture Companies
- Companies C and D
Creation of the Questionnaires

Two Questionnaires
Questionnaire Example

Have efforts been made to reduce solid waste during the production process?
(For example: scrap materials, raw materials packaging, etc.)

[  ] Yes    [  ] No    [  ] Unknown

• What mechanisms are being utilized?
• How much has solid waste been reduced?
Categories of Low Compliance

- Organic Ingredients (Food)
- Pollution Reduction
- Harmful Chemical Content (Furniture)
Categories of Insufficient Information

- Reduction of Solid Waste During Harvest
- Reduction of Solid Waste During Transportation
- Aspects of Green and Organic Growing Processes
Recommendations

• Inform the companies of criteria
• Make exportation information available
• Make certified organic food available
• Make materials free of hazardous chemicals available
• Develop an accessible hazardous waste disposal system
Questionnaire Adjustments

Educate companies of GPP criteria and benefits of export prior to assessment.
Conclusion

The green public sector the European Union is a feasible market for Costa Rica. CICR will need to assist companies in obtaining information and resources prior to exportation. CICR can adapt the questionnaire as a tool for assessing future companies.
Acknowledgements

The Cámara de Industrias de Costa Rica

Elisabeth Duerr
Luis Obando
Enrique Acuña
Luisa Diaz
Professor Isa Bar-On
Professor Susan Vernon-Gerstenfeld