The Culture Houses and the Community Integration of Kópavogur

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Road Map

Introduction

Methodology

Recommendations

Results and Discussion
There has been a recent increase in immigration to Iceland.

Iceland’s Net Foreign Immigration

Number of Foreign Immigrants

Years
The Culture Houses serve the Kópavogur community.
The Culture Houses host weekly events.
Goal:
Assess the Culture Houses’ events to enhance the organization's vision of being a safe, diverse, and culturally stimulating resource for the community.

Objective 1:
Event Demographics

Objective 2:
Attendees' Experiences

Objective 3:
External Perceptions

Objective 4:
Develop Recommendations
# Current Attendees Paper Survey

<table>
<thead>
<tr>
<th>Age</th>
<th>☐ 18-30</th>
<th>☐ 30-40</th>
<th>☐ 40-50</th>
<th>☐ 50-60</th>
<th>☐ 60-70</th>
<th>☐ 70-80</th>
<th>☐ 80+</th>
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</thead>
<tbody>
<tr>
<td>Gender</td>
<td>☐ Female</td>
<td>☐ Male</td>
<td>Other:</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Nationality</td>
<td>☐ Icelandic</td>
<td>☐ Polish</td>
<td>Other:</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Language</td>
<td>☐ Icelandic</td>
<td>☐ English</td>
<td>☐ Polish</td>
<td>Other:</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Reason for attending event</th>
<th></th>
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</thead>
</table>

<table>
<thead>
<tr>
<th>Improvements for the Culture Houses</th>
<th></th>
</tr>
</thead>
</table>

We would love to learn about your experience. If you want to provide more information in an in-depth interview, please leave your email here:
Surveys showed a majority of attendees at the events were Icelandic.
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Surveys showed a majority of attendees at the events were Icelandic.
A diverse age group attended Culture Wednesday and Family Saturday events.
### Survey Participants’ Social Media Usage

<table>
<thead>
<tr>
<th>Platform</th>
<th>Everyday</th>
<th>Once every three days</th>
<th>Once a week</th>
<th>Once every two weeks</th>
<th>Once a month</th>
<th>Never</th>
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<tbody>
<tr>
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<td>1</td>
<td>7</td>
<td>1</td>
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<td>10</td>
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<td>3</td>
<td>0</td>
<td>4</td>
<td>2</td>
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<td>0</td>
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<td>0</td>
<td>3</td>
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<td>4</td>
<td>8</td>
<td>5</td>
<td>4</td>
<td>2</td>
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<tr>
<td>Pinterest</td>
<td>3</td>
<td>4</td>
<td>3</td>
<td>3</td>
<td>7</td>
<td>12</td>
</tr>
</tbody>
</table>
The Culture Houses provide an array of culturally diverse events.
Culture Wednesday events are designed for the appreciation and education of different cultures.
Family Saturdays are family-oriented and great for children.
Interest in the event topic was the main reason guests attended events.

*Responses were logged in multiple categories as some guests had multiple reasons for attending.*
Facebook and brochures were the primary promotional methods for the events.

* Responses were logged in multiple categories as some guests used multiple methods to learn about
Local organizations reach out to the community through visual arts.
Schools in Kópavogur teach students through multicultural art projects.
Music schools use songs to build sense of community in their students.
Enhance Social Media Presence

- Facebook groups

Collect Additional Participant Data

- Facebook polls
- Permanent feedback survey
Collaborate with Community Organizations

Improve Community Relations

- Paired family events
- Events in English
Culture House: Family Saturday Events

Recycling workshop
Family event

Let’s recycle and create new from old!

05.10.2019 13:00
Náttúrfræðistofa Kópavogs

To catch the light workshop
Family event

Experiments with charcoal and a kneaded eraser!

12.10.2019 13:00
Gerðarsafn

@menningarhusinkopavogi
Culture Houses of Kópavogur, Hamraborg 4, 200 Kópavogur
Attract Underrepresented Attendees

- 18-30 year-olds
- 50-60 year-olds

Additional Recommendations

- Virtual reality exhibit
- Childcare service

- Icelandic language learning events
Conclusion
Acknowledgements

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Thank you!
*Figures without citations were produced by our project team

Visit Reykjavík. Culture Hill. Retrieved from https://visitreykjavik.is/culture-hill