there was a smaller scale attack on the World Trade Center when Morgan Stanley realized employee evacuation they reduced evacuation time

PHYSICAL INFRASTRUCTURE AND IT SYSTEMS identified vulnerabilities and corrected them after first attack

HUMAN RESOURCES frequently practiced building evacuation and emergency responses

STRATEGIC PLANNING backup work location was ready at a moment’s notice

there are 3 main areas of business resilience

Morgan Stanley and other companies adapted and responded to a disruption so when that disruption happened again, they were prepared.

When September 11 happened, Morgan Stanley had an advantage over competitors with regards to employee evacuation. This was because Morgan Stanley had practiced evacuation and emergency responses, identified vulnerabilities, and had a backup work location ready at a moment’s notice.

Business resilience is an umbrella for related concepts like risk management, business continuity management, and emergency planning. It’s different from other fields because a company with a resilient mindset seeks and proactively evaluates and reduces vulnerabilities of an organization.

All employees, whether workers or managers, should get involved through collaboration between departments and increased employee training.

What is business resilience? Is your business resilient?

There are many benefits, including:

Competitive Advantage

Human Resources

Soldiers instruct teams in all Fortune 500 companies in a rigorous week-long workshop with live drills and demonstrate their own evacuations.

Training and encouraging collaboration among large teams strengthens creativity thinking, and allows employees to learn from one another and decompress.

Resilient employees think critically under pressure and respond better during disruptive events.

Buisness resilience is a vital concept to all organizations. Is your business resilient?