Demonstrating the Value of Commonsides’s Services

Maggie Goodwin, Humberto Leon, Noel Qiao, Emily Thayer
Our Team

Maggie Goodwin
Humberto Leon
Noel Qiao
Emily Thayer

Computer Science
Electrical and Computer Engineering
Electrical and Computer Engineering
Mathematical Sciences
Commonside

Accreditation

Funding
“I would definitely say that [Advice Quality Standard (AQS) accreditation] has increased our quality, the quality of our work... it’s improved our model...”

- Lyla Adwan-Kamara, CEO of Merton Centre for Independent Living
An accreditation is not directly linked to more funding
Does accreditation matter to funders?

Jason Charles
Community Development Officer for MOAT Homes

Ray Hautot
Social Prescribing Coordinator-Figges Marsh, Cricket Green, Tamworth House, Wideway Medical Practices

John Dimmer
Head of Policy, Strategy and Partnerships at London Borough of Merton
What Do Funders Want to See?

- Volunteer hours
- Number of clients helped
- Number of successful PIP appeals
- Amount of PIP granted to clients

...Demonstrated Outcomes.
Commonside is an important part of the community.
Commonside has positively impacted people’s lives

“People of our age need to come out when you’ve been living alone to meet and share things with each other.”

“Yosief”

“There’s nowhere else to go that matches the benefits of Commonsise.”

“Bill”

“You won’t find better people than these.”

“Peter”
Low-Hanging Fruit

VS

Bang for the Buck
Commonside could easily meet 60% of AQS requirements
70% of AQS requirements are policies or procedures

- **Data**: 25.6%
- **Procedure**: 29.9%
- **Policy**: 40.2%
- **Financial**: 4.3%
1. Appoint individual to oversee the quality processes.

2. Addition of a **Conflict of Interest** policy.

3. Policy regarding the **type of work they do** for the public and funders.

4. Written procedure matching employee skills to roles.
25% of AQS requirements are data-related

- **Data**: 25.6%
- **Procedure**: 29.9%
- **Financial**: 4.3%
- **Policy**: 40.2%
Accessible
Secure
Backed Up
Searchable
Exportable
Acknowledgements

Special thanks to the following who assisted with our project:

- Naomi Martin, Director of Commonside Community Development Trust
- Bill, Yosief, and Peter, who allowed us to interview them for our project
- The rest of the Commonside staff, volunteers, and clients for welcoming us and helping us achieve our goal
- Jason Charles, Ray Hautot, John Dimmer, and Lyla Adwan-Kamara for taking the time to talk with us