The Transmedia IQP Library Collection

Transmedia Through the Ages
Essential Principles of Transmedia
The Media Map
Fantastic Equipment and Where to Find Them
A Beginner’s Guide to Transmedia
The Tales of the Global Mission
Looking into the Future
Arizona State University

Goal: Mary Shelley's Frankenstein used as base to teach science ethics to 10-14 year olds

Boston College

Goal: Explore digital humanities to guide students through the book Ulysses by James Joyce
Harvard University

Goal: Collaborate with the entertainment industry to incorporate educational movies into K-12 education

Massachusetts Institute of Technology

The MIT Center for Collective Intelligence explores how people and computers can be connected so that—collectively—they act more intelligently than any person, group, or computer has ever done before.

Goal: Four departments work together to address problems such as climate change and machine learning
University of Colorado Boulder

Academics

CMCI is a community of scholars, innovators and industry experts. Our interdisciplinary approach unites students and faculty from seven academic specialties to work with and learn from each other.

Students master their chosen fields and expand their knowledge of closely related subjects. Faculty members explore problems from different perspectives and collaborate to find new and better solutions.

Goal: Enhance the ways people communicate, the tools they use to do it and the impact that change has on society.

University of Southern California

Our Mission

The Annenberg School for Communication and Journalism is dedicated to excellence in education, research, and practice. We seek to provide students with a comprehensive education in the fields of communication, journalism, and media studies.

Goal: Create a collaborative space to address complex problems and opportunities at the dynamic intersections of media, technology, culture, and society.
Essential Principles of Transmedia

- Spreadability vs Drillability
- Continuity vs Multiplicity
- Immersion vs Extractability
- Worldbuilding
- Seriality
- Subjectivity
- Performance
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REPORT
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Transmedia
Storytelling and the JQP

EMA MEHULJIC AND KYLE CORRY
ADVISORS: SHOCKEY, MATISEN, ROSENTSTOCK

Media Managed
**Video Cameras**

Media Classification: Video

Video cameras are available in the Global Lab or through the ATC as well as equipment training.

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**Microphones / Audio Recorders**

Media Classification: Audio

Microphones are available in the Global Lab and the ATC, and the Global Lab offers Podcast training as well.
Website Editors

WordPress sites are available through Marketing for student projects, with a faculty/staff sponsor. Every student also gets their own personal website, located at users.wpi.edu/~username.

Still Cameras

Cameras can be checked out from the ATC, and the Global Lab has field kits available for use. Professional photo editing software is available through several labs.
A Beginner's Guide to Transmedia

View it on Negga Internet:

Goals

- Be a central source for media resources on campus
- Provide basic tips to tell a story with media
- Highlight student projects as examples of media use

IQP Transmedia Storytelling Guide

This guide can be used by IQP teams to incorporate aspects of transmedia storytelling into their projects. On the pages of this guide, you will find best practices in media storytelling, where to find equipment, resources, and training on campus, and external resources that may be helpful for you. This guide also contains resources on the principles of transmedia storytelling and how they relate to IQPs.

This guide was built as a product of an IQP and a partnership with the Global Lab, and we hope that your IQP team will find it useful.
Tales of the Global Mission

The IQP is:

- A learning experience for students
- A form of global education
- A shareable experience

Transmedia storytelling is the future of the IQP
Looking Into the Future

- Create more media workshops/courses
- Create a digital exhibition of transmedia IQPs
- Follow up IQPs
- Display and promote transmedia projects