Vitamin D Deficiency in Massachusetts
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Project Goals
Our project aims to decrease the prevalence of Vitamin D deficiency in Massachusetts and to educate residents about the dangers of deficiency and how they can prevent it.

Problem
- More than 45-75% of Massachusetts residents are Vitamin D deficient
- Health issues related to Vitamin D deficiency
  - Osteomalacia (Rickets)
  - High Blood Pressure
  - Cancer (Colon, Breast, Prostate)
  - Type I Diabetes
  - Weakened Immune System

Background
- The body’s main source of Vitamin D is sunlight. Our bodies are capable of producing Vitamin D in our skin when it is exposed to UV radiation.
- Massachusetts is roughly located at the 42° latitude. At this latitude, the UV radiation is weak enough, especially during the winter, that our skin cannot synthesize Vitamin D.
- Foods that contain considerable amounts of Vitamin D are not very common, and thus it is difficult to get sufficient Vitamin D from food alone.

Solution
- Change current medical practices:
  - Patients will be administered a nutrition panel when they visit their doctor
  - This test will inform people about all their body’s nutrient levels
  - If a person is found to be deficient:
    - Dieticians can educate people about how they can increase Vitamin D naturally
    - People can also take vitamin supplements
  - Non profit group that would educate people about the dangers of Vitamin D deficiency
    - Distributing pamphlets
    - Making commercials
    - Selling cookbooks which contain healthier, high Vitamin D recipes

Assessment
- Database
  - Contains the results of every patients’ nutrition panel
  - Gives an accurate and easy to understand picture of how people’s Vitamin D levels change over time
- Keep track of sales figures of Vitamin D supplements
- Keep track of the dissemination of information, such as the distribution of pamphlets or the number of cookbooks sold.

Cost/Benefit
Cost
- Nutrition Panel Expensive
- Time
- Personnel

Benefits
- Inexpensive Supplements
- Insurance covers cost
- Improved Health

References
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