Introduction
• IPEDS R/E Data Collection & Reports Discussion
  • Start Race and Ethnicity re-survey efforts for students and employees now to be prepared for the 2010 academic year deadline.
  • New Race and Ethnicity reporting categories can be reported as early as Fall 2008.
  • How one institution, Boys Town, used Self Service Banner (SSB) to re-survey existing employees using the new R/E categories

Agenda Slide
• Background on SSB R/E Survey developed 2006
• IPEDS Requirements
• GORRACE Table sample
• Sample IPEDS Draft Survey
• PPADEN and SPAPERS Biographical display after collected values are swept
• SSB R/E Survey Build
• Additional Items to Consider
• Web Survey Launch Scenario
Background

- Boys Town EEOC requirement deadline: September 2007
- Survey 2800 existing employees in 13 states for new R/E
- Developed SSB R/E Survey
- Announced survey via global email to employees
- October 2006 survey turned-on; at next SSB sign-on, R/E Survey displayed first
- Employees required to make 2 keystrokes
- Data swept into Banner fields:
  - SPBPERS_ETHN_CDE
  - SPBPERS_CONFIRMED_RE_CDE
  - SPBPERS_CONFIRMED_RE_DATE
  - GORPRAC_RACE_CDE --if selected
- Boys Town decided to make the R/E Survey the ongoing data collection method for all new employees

IPEDS Requirements

From the Federal Register: Collection

Educational institutions and other recipients will be required to collect racial and ethnic data using a two-part Question:
1. Ethnicity: Hispanic/Latino ☐ Yes ☐ No
2. Race: select any that apply
   - American Indian or Alaska Native
   - Asian
   - Black or African American
   - Native Hawaiian or Other Pacific Islander
   - White
Additionally, institutions are allowed to create subcategories within Question 2.

IPEDS Requirements

From the Federal Register: Reporting

Educational institutions and other recipients will be required to report in the following seven categories:
1. Hispanic/Latino or non-Hispanic/Latino
2. American Indian or Alaska Native
3. Asian
4. Black or African American
5. Native Hawaiian or Other Pacific Islander
6. White
7. Two or more races
Additionally, institutions do not have to collect R/E data from Nonresident Aliens, but do need to report this Citizen Type.
IPEDS Requirements

From the Federal Register: Reporting Logic

Any ‘YES’ response to the Ethnicity question, is counted in that category, regardless of Race selections.

A ‘NO’ response to the Ethnicity question, with a single Race selection, will result in a count for that Race.

A ‘NO’ response to the Ethnicity question, with multiple Race selections, will result in a count for ‘Two or more races’.

GORRACE Sample: Regulatory Races and State Race Tracking – Z values:

Regulatory Race field is from the GTVRRAC Validation Table

Sample IPEDS Draft Survey

Important Notice

The U.S. Department of Education has implemented the Office of Management and Budget’s 1997 Standards for Maintaining, Collecting and Presenting Federal Data on Race and Ethnicity. The following Ethnicity and Race categories were developed from the 2000 U.S. census.

You are invited to self-identify by answering the following two questions and clicking on the “Submit” button at the bottom of the page:

1. ETHNICITY:
   - Hispanic or Latino – A person of Cuban, Mexican, Puerto Rican, South or Central American, or other Spanish culture or origin, regardless of race.
   - Select: (radial) YES (radial) NO

2. RACES:
   - Click on one or more races from the following categories. The state of New Mexico has defined some sub-categories for specific demographic tracking.
   - (check box) American Indian or Alaska Native – A person having origins in any of the original peoples of North and South America (including Central America), and who maintains a tribal affiliation or community attachment.
   - (check box) Papago
   - (check box) Pima
   - (check box) Pueblo
Sample IPEDS Draft Survey continued

- (check box) Asian – A person having origins in any of the original peoples of the Far East, Southeast Asia, or the Indian subcontinent including, for example, Cambodia, China, India, Japan, Korea, Malaysia, Pakistan, the Philippines, Thailand, and Vietnam.
  - (check box) Korean
  - (check box) Chinese
  - (check box) Asian Indian
  - (check box) Vietnamese
  - (check box) Laos

- (check box) Black or African American – A person having origins in any of the black racial groups of Africa.
  - (check box) Native Hawaiian or Other Pacific Islander – A person having origins in any of the original peoples of Hawaii, Guam, Samoa, or other Pacific Islands.
  - (check box) White – A person having origins in any of the original peoples of Europe, the Middle East or North Africa.

PPAIDEN, SPAPERS Display
Otd: Hispanic;
Collection: Hispanic or Latino;
IPEDS Reported: Hispanic or Latino

PPAIDEN, SPAPERS Display
Otd: White;
Collection: Not Hispanic or Latino, and White;
IPEDS Reported: White
PPAIDEN, SPAPERS Display
Old: Asian or Pacific Islander;
Collection: Not Hispanic or Latino, and Asian, and Asian Chinese;
IPEDS Reported: Asian

PPAIDEN, SPAPERS Display
Old: Hispanic;
Collection: Hispanic or Latino, and Asian Chinese, and AI Navajo;
IPEDS Reported: Hispanic or Latino

PPAIDEN, SPAPERS Display
Old: White;
Collection: Not Hispanic or Latino, and White, and Asian Indian;
IPEDS Reported: Two or more races
PPAIDEN, SPAPERS Display - New Employees, Students
If R/E Survey is the ongoing data collection method for new employees, students:
Old: Blank;
Collection: Not Hispanic or Latino, and Native Hawaiian or other Pacific Islander;
IPEDS Reported: Native Hawaiian or Other Pacific Islander.

SSB R/E Survey Build
Change the Start Page variable in Web Tailor to the new R/E Survey Package name:

Option: For IPEDS R/E Survey Package, first check SPBPER_SCTZ_CODE for Nonresident Alien value:
Do not display survey for ‘N’ value individuals.
If your institution makes the decision that the IPEDS R/E Survey is
the on-going data collection method for new employees and
students, this logic will need to be included in the package.

After survey completion, the following code will redirect the
display back to the Welcome Page:
\[
twbkwbis.p_redirecturl (twbkwbis.f_cgibin ||
'twbkwbis.P_GenMenu?name=bmenu.P_MainMnu&msg=WELCOME');
\]

Boys Town's SSB R/E Survey met EEOC requirements, and was
not developed for IPEDS. The developer would be happy to
discuss basic coding with you, but IPEDS requirements need to
be followed for your institution’s R/E Survey.

Boys Town Contact: Bryan Weeks - weeksb@boystown.org
NMSU Contact: Barb Roy – royb@nmsu.edu

Regardless of your institution’s new IPEDS R/E Survey collection and reporting
media choices, the following need to be considered:

• The new standards will require time investments and coordination with several
  offices within the institution: IT, Admissions, Registrar, Financial Aid, HR,
  Affirmative Action, EEO and Institutional Research to name several.
• Changes will need to be made to computer systems, data collection systems,
  databases, etc.
• Admissions, registration and employment forms (both soft and hardcopy) must
  be changed to accommodate the two question format and new race categories.

Some good sources:

• Webinars: http://www.airweb.org/?page=843
  Education Department – October 19, 2007
  Racial and ethnic data standards; collection and reporting
  requirements, 69266–69279 [E7–20613]

Global announcement in X venues 1-3 weeks in advance:

Important Notice
The U. S. Department of Education has implemented . . .

Display 2 question, 6 category survey with definitions. At survey end:

On (DATE), you will be invited to self-identify Ethnicity and/or Race by
completing the survey that will display on your “myNMSU” account page.
Questions on Ethnicity and/or Race can be directed to the NMSU EEO and ADA
Office: 575-646-3635

On (DATE), after sign-on to myNMSU:
As previously announced, below is the Ethnicity and/or Race survey:

Full survey (6 categories + sub-categories) displays with the directions at the top:
You are invited to self-identify by answering the following two questions and
clicking on the “Submit” button at the bottom of the page:
If the respondent clicks on “Submit” with no other selections, the system displays on
a separate page.
Web Survey Launch Scenario continued

You have made no Ethnicity and/or Race selection(s).

[radii] I want to return to the survey to self-identify.
[radii] I choose not to complete the survey, and to be reported as
    “Ethnicity and/or Race unknown”.

• Logic at Submit:
  • Ethnicity and/or Race category selection(s) swept into appropriate Banner
    fields along with the Ethnicity Race Confirmed indicator and Confirmed Date
    populated for the ID; Welcome page displays

• Logic at 'I choose not to complete the survey’:
  • 'Ethnicity and/or Race unknown’ value swept into GORPRAC_RACE_CDE
    along with the Ethnicity Race Confirmed indicator and Confirmed Date
    populated for the ID; SPBPERS_ETHN_CDE remains ‘None’;
    Welcome page displays