**Problem**
- Massachusetts contains 70 food deserts.
- Massachusetts lacks legislation to eliminate food deserts.
- Worcester, the second largest city in Massachusetts has two food deserts (9).

**Solution**
Support the passing of state-wide policy that incentivizes and subsidizes affordable full-service grocery stores to move into the food deserts.

**Assessment**
- 12 states have passed similar legislation (7).
- The graphic to the right shows the states who are involved in this type of legislation.
- A grocery access report (2012) recommends to state legislators, the same incentives other states have used (8).
- The proposed bill benefits citizens and companies by eliminating food deserts and creating business.

**Proof of Concept**
- Pennsylvania enacted a healthy food retail policy in 2004.
- Program offers special low rate financing, grants for renovation, loans for start-up costs, construction, and equipment.
- The policy built 88 stores, created 5,023 jobs, and 1.6 million square feet of commercial space.
- Pennsylvania currently has a 11.9% food insecurity rate which is 2.4% lower than the national average of 14.3% (10).

**Promotion Plan**
- Report that shows the pros of this legislation, and plan to distribute it to all representatives and senators.
- Plan on having politicians use this policy for their campaigns and to help move the bill through the legislative process.

**Definitions**
- An urban area more than one mile away from a full-service grocery store is described as a primary food desert (1).
- People near or under the poverty line living in a food desert are more likely to be food insecure and suffering from malnutrition (2).

**Evidence**
- In 2012, the Center for Disease Control reported the link between living in a food desert to food insecurity and malnutrition (1).
- Obesity (3), diabetes (3), heart disease (4), and mental health disorders (5), as well as poverty (6) are more prevalent in food deserts.

**References**

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