Goal
To raise awareness and increase knowledge about Genetically Modified Organisms (GMOs) in food at WPI.

Background
Studies show people do not know enough about GMOs.
• 75% of the food in an average grocery store contains GMOs.
• 85% of corn grown in the US is genetically engineered.
• 58% of Americans are unfamiliar with the amount of GMOs in food.

Results of Informal WPI Survey
How Much Do You Know About GMOs?
- Nothing at all 8%
- Some, but limited 46%
- Quite a bit 37%
- Some, but confused 9%

Would You Like to Learn More About GMOs?
- Yes 49%
- Maybe 17%
- No 31%
- Other 3%

Methods and Process
“GMO Awareness Week”
Step 1
• Informative e-mail to students.
• Distribute flyers and pamphlets around campus.
Step 2
• Information tables with two staff members will be placed at Morgan Commons, Goat’s Head Restaurant, and the Campus Center Fountain.
Step 3
• Trivia Contest at Goat’s Head on Friday night.
• Prizes handed out to the winners.
Step 4
• The participants at Trivia Night will complete a final survey.
• The survey will be sent by e-mail as well.

Constraints
• The project will be one week of 50 total volunteer hours with a 6 person staff.
• Budget of 75 dollars guaranteed by SGA.

Myths and Misconceptions
GMOs...
• Cause illness and cancer.
• Produce super viruses that can jump between species specifically to humans.
• Can cause super weeds.
• Synonymous with selective breeding.

Conclusion
Success will be a student body more aware and knowledgeable about GMOs in food.

References