From Waste to Waist: Using Excess Food to Feed the Hungry
Keith Allison ∙ Audrey Bauer-Lostaunau ∙ Hannah Gouzias ∙ Kaija Roy ∙ Kevin Zhao
Professors Traver and Wobbe

Defining the Problem
Stores are throwing away edible food.
Food banks are struggling to feed everyone in need.

Steps in order to Improve
• Talk to grocery stores to encourage donations
• Run public campaigns to increase Rachel’s Table’s volunteers
• Create seal for grocery stores and publicize meaning

Mechanisms and Challenges
Challenges
• No monetary benefit for stores
• Lack of volunteers
Mechanisms
• Create seal to acknowledge donations
• Recruit new volunteers

What is Rachel’s Table
Rachel’s Table is an organization in Worcester that takes unmarketable food from stores and distributes it to local food banks.

Indicators of Success
• Increased number of stores involved
• Increased volume of food
• Increased variety of food
• Fewer hungry families
• More volunteers

Talk to Stores → Increase Donations → Decrease Hunger
Publicize Rachel’s Table → Increase Volunteers

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