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GRADUATE STUDY

PhD IN BUSINESS ADMINISTRATION

Entrepreneurship
Information Technology
Operations Management
ENTREPRENEURSHIP CONCENTRATION

Business leaders in organizations of all types and sizes must manage with an entrepreneurial mindset to survive in a globally competitive economy. Through our concentration in entrepreneurship, you will join the next generation of scholars and educators who will nurture and prepare those leaders. The WPI School of Business is widely known for its focus on innovation and entrepreneurship, and you will learn from and work with faculty researchers who are making significant impacts as you explore challenging questions about how real businesses create, sustain, and grow entrepreneurial ventures.

Potential research areas include Family Business, Social Entrepreneurship, Franchising, Social Venture Creation, and Creativity and Innovation.

INFORMATION TECHNOLOGY CONCENTRATION

Our concentration in information technology (IT) will prepare you with a well-grounded understanding of how IT affects individuals, organizations, and society. You will not only master the qualitative and quantitative methods of business research but also closely examine how technology and people intersect in dynamic and unexpected ways. You will benefit from WPI’s partnerships with local organizations as you develop theories regarding design and use of advanced information systems and technologies—you might investigate issues ranging from the implementation of hospital databases to the design of e-commerce websites for international audiences.

Potential research areas include Accessibility, Healthcare IT, Human Computer Interaction, Information Quality, User Experience, and Website Quality.

OPERATIONS MANAGEMENT CONCENTRATION

If the prospect of creating more efficient and effective ways of managing business processes and procedures appeals to you, consider our Operations Management concentration. It will train you in fundamental and applied business modeling and analytical thinking while encouraging you to develop and implement innovative solutions. You will learn about all levels of operations management and business decision making, from operation systems design to day-to-day scheduling and performance measurement. You will also develop expertise on a research area of interest and apply your findings to real situations by working with local business partners.

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The program allows for customized training and flexible residency, embraces diverse research interests, and welcomes both individually and corporate sponsored projects. You may choose from concentrations in Entrepreneurship, Information Technology, or Operations Management.

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