2006 Award Recipient

Joseph A. Gammal '86

Joseph Gammal, your hard work and leadership, building on the skills that you cultivated at WPI, have led to significant contributions for the companies in which you served as a manager and marketing executive. The example that you have set for your peers is something about which both you and WPI can be very proud.

During your undergraduate career you were involved in a wide spectrum of campus activities that, no doubt, shaped your future leadership and management skills. Whether playing on the basketball or tennis teams, volunteering as an orientation leader, being a member of Theta Chi, Skull, and the Student Alumni Society, or serving as sophomore class vice president, junior class representative, and student body president, you strove to contribute to and improve the WPI community.

After graduating in 1986 with a degree in management and information systems, you accepted a position as a Management Consultant for Arthur D. Little, Inc. Three years later, you chose to refine your management skills by pursuing your MBA at the Amos Tuck School of Business Administration at Dartmouth College. With your new degree, you served for a short time as a Product Marketing Manager at Apple Computer before you became one of the founders of Hasbro Interactive.

At Hasbro, you held several senior-level marketing positions, specializing in software for children’s and family interactive games. Your valuable marketing and management skills contributed to the development and launch of more than 40 successful products.

Having contributed much to Hasbro, you went on to serve as the Vice President of Market Development for Satora, Inc., a web-based company that focuses on customization and branding solutions for internet applications. Then, with fifteen years of experience, especially in starting and developing new corporate interests, you went on to become the Principal at Synectics, Inc., using your expertise to help other corporations with creative growth.

Joseph, for your extensive contributions to corporate marketing and management, it is an honor for WPI to present you with the Ichabod Washburn Young Alumni Award for Professional Achievement.