2006 Award Recipient

James P. Baum ’86

James Baum, your career exemplifies the success parents wish for their children and faculty for their students. Your rapid rise reflects your abilities, your dedication, and your drive. After receiving your B.S. in mechanical engineering, you earned a master's degree from RPI. Your career includes engineering, product development and executive management positions at Parametric Technology Corporation and Endeca. While at Parametric Technology Corporation, you were the executive vice president and general manager of the Windchill Business Unit, where you were responsible for all aspects of the business including product strategy, product development, marketing, operations, and professional services. You have also served as executive vice president of engineering, research and development at PTC. As president and COO, you played an instrumental role in Endeca's rapid growth from innovative start-up to one of the most successful privately held software companies in North America. Here you were leading an organization that is revolutionizing how people search for and find information. Endeca's technology enables information consumers to quickly and easily access information through an innovative approach that "guides" the user to the desired content. It breaks down huge information sets into comprehensive segments, that allow users a highly interactive and enjoyable experience. In 2005 you were promoted to CEO and continued to help grow Endeca in the fast paced world of guided navigation and information access systems.

James Baum, it is with great pride that WPI awards you the Ichabod Washburn Young Alumni Award for Professional Achievement.