Massachusetts Telecommunications Symposium
Positioning Communities for Economic Growth, World-Class Healthcare and 21st Century Learning

Monday, July 26, 2004 • Worcester Polytechnic Institute

8:30 – 9:00 a.m. ..................................Registration

9:00 – 9:30 a.m. ......................Opening Welcomes
JOHN F. CARNEY, Provost and Vice President for Academic Affairs, Worcester Polytechnic Institute
MAYOR TIMOTHY P. MURRAY
CITY MANAGER MICHAEL V. O'BRIEN, City of Worcester Symposium Moderator:
JOE PETTY, Worcester City Councilor & Public Service & Transportation Committee Chair

Commentary:
CONGRESSMAN JAMES MCGOVERN, U.S. House of Representatives, Mass. 3rd Congressional District

9:30 – 10:15 a.m. ............Broadband Overview
This session will define broadband, provide an overview of current activities, discuss various delivery platforms, and what options can be pursued to provide a community access to advanced telecommunications services.
JOHN L. TOCCALINO, Director Integrated Networks, Black & Veatch

10:15 – 10:30 a.m. ..................Legislative View
A State Perspective: This session will discuss some of the broadband policy and programmatic initiatives underway in Massachusetts and explore options for policymakers toward further broadband deployment and competitive telecommunications services markets.
PATRICK LARKIN, Deputy Director, Massachusetts Technology Collaborative

10:30 – 10:45 a.m. ....................Break

10:45 – 11:30 a.m. .............Broadband's Role in Economic Development: Case Study
This session will not only outline the benefits of broadband telecommunications, it will provide a case study of two otherwise similar communities and the difference that advanced telecommunications has made for them.
DORIS KELLEY, Business Development Manager, Black & Veatch

11:30 – 12:30 p.m. ..........Panel: Massachusetts Case Studies
Learn how four fellow Massachusetts communities have approached advanced telecommunications, and how it has benefited them.

Moderator: THOMAS J. LYNCH III, Ph.D., Vice President for Information Technology and Chief Information Officer, Worcester Polytechnic Institute
Panelists: THOMAS J. LYNCH III, Ph.D.; THOMAS R. JOSIE, General Manager, Shrewsbury Electric and Cable Operations; DANIEL J. SACK, Superintendent, Concord Municipal Light Plant; and RICK VELEZ, Taunton Municipal Lighting Plant

12:30 – 1:00 p.m. ......................... Lunch

1:00 – 1:15 p.m. Public Policy – Legal Overview
JIM BALLER, The Ballard & Herbst Law Group

1:15 – 1:45 p.m. .............Moving the Complex to the Understandable
Examples of how to integrate public sector initiatives with private sector service providers so that local dollars stay local.
JOHN REYNOLDS, Integrated Architectures

1:45 – 2:15 p.m. ...............Broadband Projects: Planning for Future Success: This session will focus on the broadband planning process and provide major factors that drive the decision process and the critical steps and timeline for implementing a communications network to deliver future applications.
KEN RUSSELL, CEO, Community Harbor

2:15 – 2:30 p.m. .........................Break

2:30 – 3:00 p.m. ..............Funding Alternatives
Demand aggregation, floating a bond, becoming a service provider, public/private partnerships, federal grants...what is the best way to pay for the connectivity you want for your community.
TOM MOYLAN, President, Ashby Telecom Group, LLC

3:00 – 3:15 p.m. ..................Recap:
Where do we go from here?
JOE PETTY, Worcester City Councilor & Public Service & Transportation Committee Chair

3:30 – 4:00 p.m. ...........Internet2 Demonstration
(The Access Grid, Morgan Hall)

3:30 – 7:00 p.m. Reception & Vendor Showcase